

FUJIFILM  
GFX  
MEDIUM FORMAT



CLAIM UP TO

£250

TRADE-IN BONUS  
ON THE FUJIFILM GFX 50S

TRADE IN ANY WORKING FULL FRAME DSLR, FULL FRAME  
MIRRORLESS CAMERA OR DIGITAL MEDIUM FORMAT CAMERA  
AND GET MONEY OFF YOUR NEW FUJIFILM GFX 50S.

[PROMO.FUJI-OFFERS.COM/TRADEIN](http://PROMO.FUJI-OFFERS.COM/TRADEIN)

# £250 TRADE-IN BONUS ON THE FUJIFILM GFX 50S



FUJIFILM G FORMAT 43.8x32.9MM SENSOR  
51.4-MEGAPIXEL RESOLUTION  
X-PROCESSOR PRO IMAGING ENGINE  
425-POINT AUTOFOCUS SYSTEM  
ISO SENSITIVITY FROM 50 TO 102,400  
MULTIPLE FORMAT OPTIONS

**SEE THE GFX 50S IN ACTION. VISIT [FUJIFILM-X.COM/GFX](http://FUJIFILM-X.COM/GFX)**

# QUALIFYING TRADE-IN MODELS

## CANON

- |  |  |
|--|--|
| <input type="checkbox"/> CANON EOS-1D C      | <input type="checkbox"/> CANON EOS-1DS MKIII |
| <input type="checkbox"/> CANON EOS-1D MKII   | <input type="checkbox"/> CANON EOS 5D        |
| <input type="checkbox"/> CANON EOS-1D MKII N | <input type="checkbox"/> CANON EOS 5D MKII   |
| <input type="checkbox"/> CANON EOS-1D MKIII  | <input type="checkbox"/> CANON EOS 5D MKIII  |
| <input type="checkbox"/> CANON EOS-1D MKIV   | <input type="checkbox"/> CANON EOS 5D MKIV   |
| <input type="checkbox"/> CANON EOS-1DX       | <input type="checkbox"/> CANON EOS 5DS       |
| <input type="checkbox"/> CANON EOS-1DS       | <input type="checkbox"/> CANON EOS 5DS R     |
| <input type="checkbox"/> CANON EOS-1DS MKII  | <input type="checkbox"/> CANON EOS 6D        |

## HASSELBLAD

- |  |   |
|--|---|
| <input type="checkbox"/> HASSELBLAD X1D-50C  | <input type="checkbox"/> HASSELBLAD A5D-50C |
| <input type="checkbox"/> HASSELBLAD H6D-100C | <input type="checkbox"/> HASSELBLAD A5D-80  |
| <input type="checkbox"/> HASSELBLAD H6D-50C  | <input type="checkbox"/> HASSELBLAD H5D-50C |
| <input type="checkbox"/> HASSELBLAD H5D-200C | <input type="checkbox"/> HASSELBLAD H5X     |

## LEICA

- |                                  |   |
|----------------------------------|---|
| <input type="checkbox"/> LEICA S | <input type="checkbox"/> LEICA SL ( TYP 601 ) |
| <input type="checkbox"/> LEICA M |   |

## MAMIYA

- |                                       |                                    |
|---------------------------------------|------------------------------------|
| <input type="checkbox"/> MAMIYA 645DF | <input type="checkbox"/> MAMIYA ZD |
|---------------------------------------|------------------------------------|

## NIKON

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> NIKON D3   | <input type="checkbox"/> NIKON D610  |
| <input type="checkbox"/> NIKON D3S  | <input type="checkbox"/> NIKON D700  |
| <input type="checkbox"/> NIKON D3X  | <input type="checkbox"/> NIKON D750  |
| <input type="checkbox"/> NIKON D4   | <input type="checkbox"/> NIKON D800  |
| <input type="checkbox"/> NIKON D4S  | <input type="checkbox"/> NIKON D800E |
| <input type="checkbox"/> NIKON DF   | <input type="checkbox"/> NIKON D810  |
| <input type="checkbox"/> NIKON D600 | <input type="checkbox"/> NIKON D810A |

## PENTAX

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> PENTAX 645Z | <input type="checkbox"/> PENTAX K1 |
|--------------------------------------|------------------------------------|

## PHASE ONE

- |  |
|--|
| <input type="checkbox"/> PHASE ONE XF100MP |
|--|

## SONY

- |  |  |
|--|--|
| <input type="checkbox"/> SONY ALPHA 7    | <input type="checkbox"/> SONY ALPHA 7SII |
| <input type="checkbox"/> SONY ALPHA 7II  | <input type="checkbox"/> SONY ALPHA 99   |
| <input type="checkbox"/> SONY ALPHA 7R   | <input type="checkbox"/> SONY ALPHA 99II |
| <input type="checkbox"/> SONY ALPHA 7RII | <input type="checkbox"/> SONY ALPHA 850  |
| <input type="checkbox"/> SONY ALPHA 7S   | <input type="checkbox"/> SONY ALPHA 900  |




To claim your £250 trade-in bonus, simply fill out the details below. The bonus will be paid directly into your bank account after the claim has been validated by Fujifilm UK. Once validated, the bonus will be paid within 14 days.

**YOUR DETAILS**

NAME
ADDRESS
EMAIL ADDRESS

**CAMERA DETAILS**

CAMERA MODEL TRADED IN
SERIAL NUMBER TRADED IN

CAMERA MODEL PURCHASED
SERIAL NUMBER PURCHASED

**TERMS & CONDITIONS**

**TRADE-IN BONUS APPLIES TO PURCHASES FROM 1ST MAY 2017 TO 31ST AUGUST 2017**

Customers who purchase a NEW qualifying FUJIFILM XF Camera Lens or Camera (second-hand or refurbished Fujifilm products are excluded) ("Qualifying Products") between 1st May 2017 and 31st August AND Part Exchange/Trade In any applicable digital interchangeable lens camera, premium compact camera or digital medium format camera will be eligible to receive a cashback Trade-in Bonus. The rewards vary by Qualifying Product purchased. The qualifying products, rewards and promotional periods are detailed on Qualifying Products page.

- Purchases must be made from qualifying retailers as shown on the Qualifying Retailers page. The promotion is open to residents of the UK only. Any claims for products from outside the UK will be deemed invalid. Only genuine qualifying Fujifilm products detailed on the Qualifying Products page are valid for this promotion.
- Claims cannot be submitted until 30 calendar days after the date of purchase of the new camera as detailed on the receipt or invoice and must be made within 60 days following the date of purchase. The date of purchase counts as day 1. Claims received after this period will be deemed invalid.
- A maximum of 2 Trade-in Bonus claims per person can be accepted during the promotional period.
- There are 5 camera models which are included in the promotion – all kit configurations of those 5 camera models are included. The camera models and Trade-in Bonus Cashback values are: GFX 50S\* (£250), X-Pro2\*\* (£100), X-T2\*\* (£100), X-T20\*\* (£80), X100F\*\*\* (£100).
- Full list of qualifying products and trade-in models can be found here <https://promo.fuji-offers.com/gb/en/pages/tradein-customer/qualifying-tradeins>

\*To qualify for the Trade-in Bonus, only working digital medium format cameras or digital 35mm format cameras can be traded in against the new purchase of this model. \*\* To qualify for the Trade-in Bonus, only working digital interchangeable lens cameras can be traded in against the new purchase of this model. \*\*\* To qualify for the Trade-in Bonus, only working digital premium compact cameras can be traded in against the new purchase of this model.

**GENERAL**

- Retailers must not submit claims on behalf of their customers. Claims submitted by retailers on behalf of their customers are not accepted.
- The claim form can be found on the Claim Now page on the website. In order to complete a claim you must enter your personal details and purchase information which includes:

- Proof of purchase in the form of an invoice or receipt clearly showing the date, retailer and Qualifying Product(s), purchased and traded-in product.
- A picture of the serial number(s) of your Qualifying Products affixed to the original box or product packaging.
- For online purchases the delivery note will also be required, clearly showing the product purchased and purchase date.
- For trade-in processed in store, the Fujifilm Trade-in Bonus leaflet MUST be submitted at time of claim. For online purchases, proof of the traded-in model must be provided.
- Once the claim has been submitted you will receive a confirmation email.
- Provided your claim is successful, you will receive your cashback payment via bank transfer within 14 calendar days of claim validation into your nominated bank account. No alternative method of payment is available.
- Fujifilm will notify customers when incomplete claims are submitted. Notification of omissions will be sent via email. Customers will be given the opportunity to rectify any errors within 7 calendar days of receipt of the email. Failure to do so will result in the claim being invalidated.
- Fujifilm will not be held responsible if emails are blocked or sent to "junk" mail, folders automatically and the customer does not reply to any correspondence.
- Incomplete, fraudulent, altered or illegible claims will be disqualified by Fujifilm. Fujifilm reserves the right to request the original proof of purchase. If this is requested to be sent via the post, it will be returned to you.
- If a claim is refused because the terms of the offer have not been met, the promoter's decision is final. Fujifilm reserves the right to withdraw, amend or terminate the promotion without notice.
- Your claim will be invalidated if the Qualifying Products are returned to the retailer for a refund or exchange.
- Hardware, technical, software, server, website, loss or other failures outside our control that prevent the customer participating in the promotion are not the responsibility of Fujifilm.
- Fujifilm reserves the right to change the values of Trade-in Bonus and the participating models in the promotion at any time without incurring any liability.
- Email address for correspondence is [support@fuji-promotions.com](mailto:support@fuji-promotions.com); please provide your unique Claim ID supplied during the claim process with any correspondence. Further details can be found on <https://promo.fuji-offers.com/gb/en/pages/tradein-customer/home>
- Promoters address: Fujifilm, Unit 10a St Martin's Way, Bedford MK42 0LF. Please do not send any applications to this address.

